

An aerial photograph of the Eastbourne coastline, showing the town, beach, and seafront. The text 'EASTBOURNE DIGI FEST.' is overlaid in white, with a pink dot at the end of the word 'FEST.'. Below it, a pink horizontal line precedes the text 'SPONSORSHIP PACK' in a white outline font.

EASTBOURNE DIGI FEST.

SPONSORSHIP PACK

EASTBOURNE DIGIFEST

Friday 22nd September 2023

- 03 What is it?
- 03 Who is Eastbourne DigiFest for?
- 04 Why should you sponsor?
- 05 So what'll it cost?
- 06 Who is organising this event?

Connect with organisers Chalk Eastbourne on social media



@chalkeastbourne

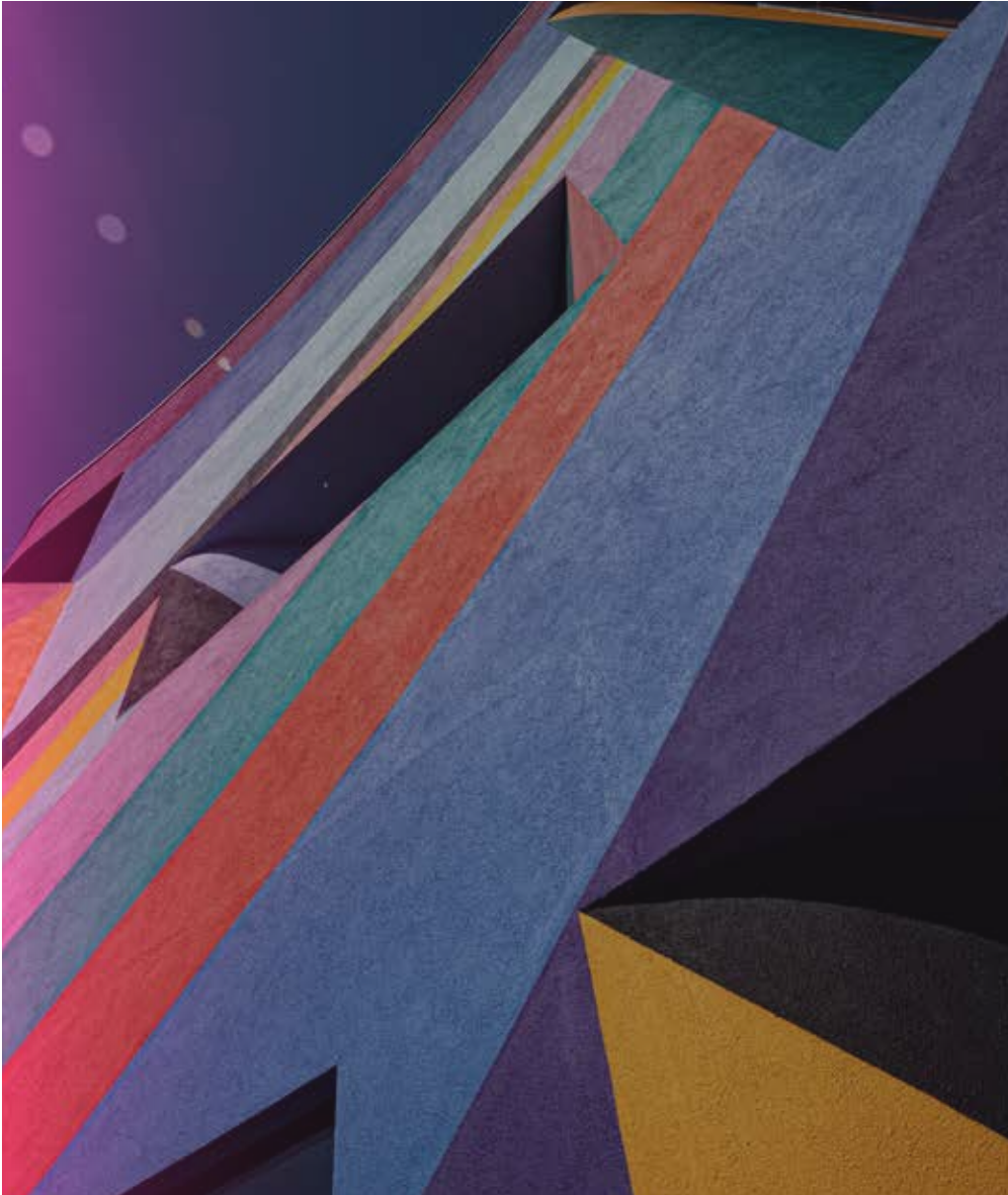


@chalkeastbourne



/chalkeastbourne





Eastbourne is coming together to showcase the best of digital in our town. This is the first event of its kind.

With a day of talks, workshops, town tours, and an exhibition at the Welcome Building in Eastbourne, we invite you to come and see our thriving town for yourself and find out why 10,000 digital jobs in Eastbourne is our target.

WHO IS EASTBOURNE DIGIFEST FOR?

We're looking to attract businesses and individuals in Eastbourne and across the South East, primarily:

- Professionals working in, or with, digital
- Local businesses
- Students taking their first steps towards their career
- Companies looking for new tech partners
- Individuals looking to retrain in digital



WHY SHOULD YOU SPONSOR?

We're really looking to show off the best of Eastbourne, and you can have your name on that list.

Our aim is, ultimately, to support economic growth in Eastbourne by raising the profile of Digital as a third sector after Hospitality and Tourism. You can be part of that journey with us.

In return for your sponsorship, you'll:

- Be mentioned in our DigiFest newsletter to those who are registered to hear from us about the event
- Be featured on our DigiFest Supporters page on our website
- Be featured on social media for Chalk Eastbourne (600+ followers on Instagram and Twitter)
- Have the opportunity to display a pop-up banner at the event
- Receive two free tickets to attend



SO WHAT'LL IT COST?

All standard packages,
priced at

£1000+VAT

Comes with everything as detailed on
the previous page.

Main stage
sponsorship

A unique opportunity to add your
branding to the main speaker stage
in the Shackleton Hall and a promi-
nent position within the exhibition.

£5000+VAT

Workshop room
sponsorship

Add your branding to one of the two
workshop rooms and have a
prominent position within the
exhibition.

£2500+VAT

Sponsorship of refreshments, catered by the venue:

with your branding prominent at the relevant break.

Morning break

(teas, coffees, pastries)

£2400+VAT

Lunch

(sandwiches, wraps, crisps, juice, fruit)

£6000+VAT

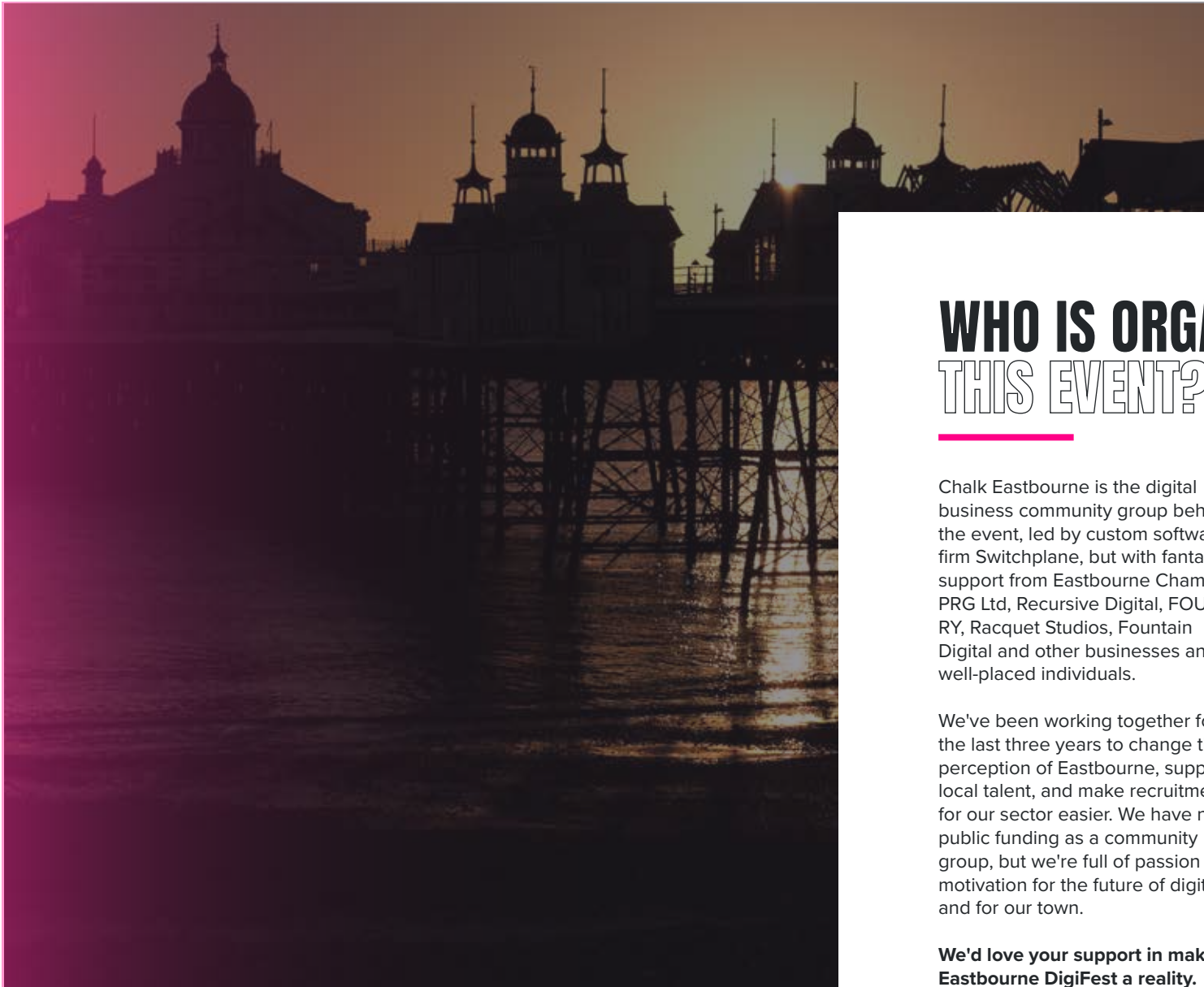
Afternoon break

(teas, coffees, biscuits)

£1800+VAT

But we know it's tricky times and
money isn't always readily available.
So we're happy to work with you at
whatever budget you have available
to ensure your presence and
support is known, whether it's
through sponsoring a particular talk
or sponsoring some student tickets,
for example. Please get in touch to
discuss this further.





WHO IS ORGANISING THIS EVENT?

Chalk Eastbourne is the digital business community group behind the event, led by custom software firm Switchplane, but with fantastic support from Eastbourne Chamber, PRG Ltd, Recursive Digital, FOUNDRY, Racquet Studios, Fountain Digital and other businesses and well-placed individuals.

We've been working together for the last three years to change the perception of Eastbourne, support local talent, and make recruitment for our sector easier. We have no public funding as a community group, but we're full of passion and motivation for the future of digital and for our town.

We'd love your support in making Eastbourne DigiFest a reality.



EASTBOURNE
**DIGI
FEST.**

CELEBRATING ALL THAT IS DIGITAL IN EASTBOURNE

EASTBOURNEDIGIFEST.COM