

An aerial photograph of Eastbourne, UK, showing the beach, the sea, and the pier. The image is darkened to serve as a background for the text.

EASTBOURNE DIGI FEST.

EXHIBITOR PACK

EASTBOURNE DIGIFEST

Friday 22nd September 2023

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Connect with organisers Chalk Eastbourne on social media



@chalkeastbourne

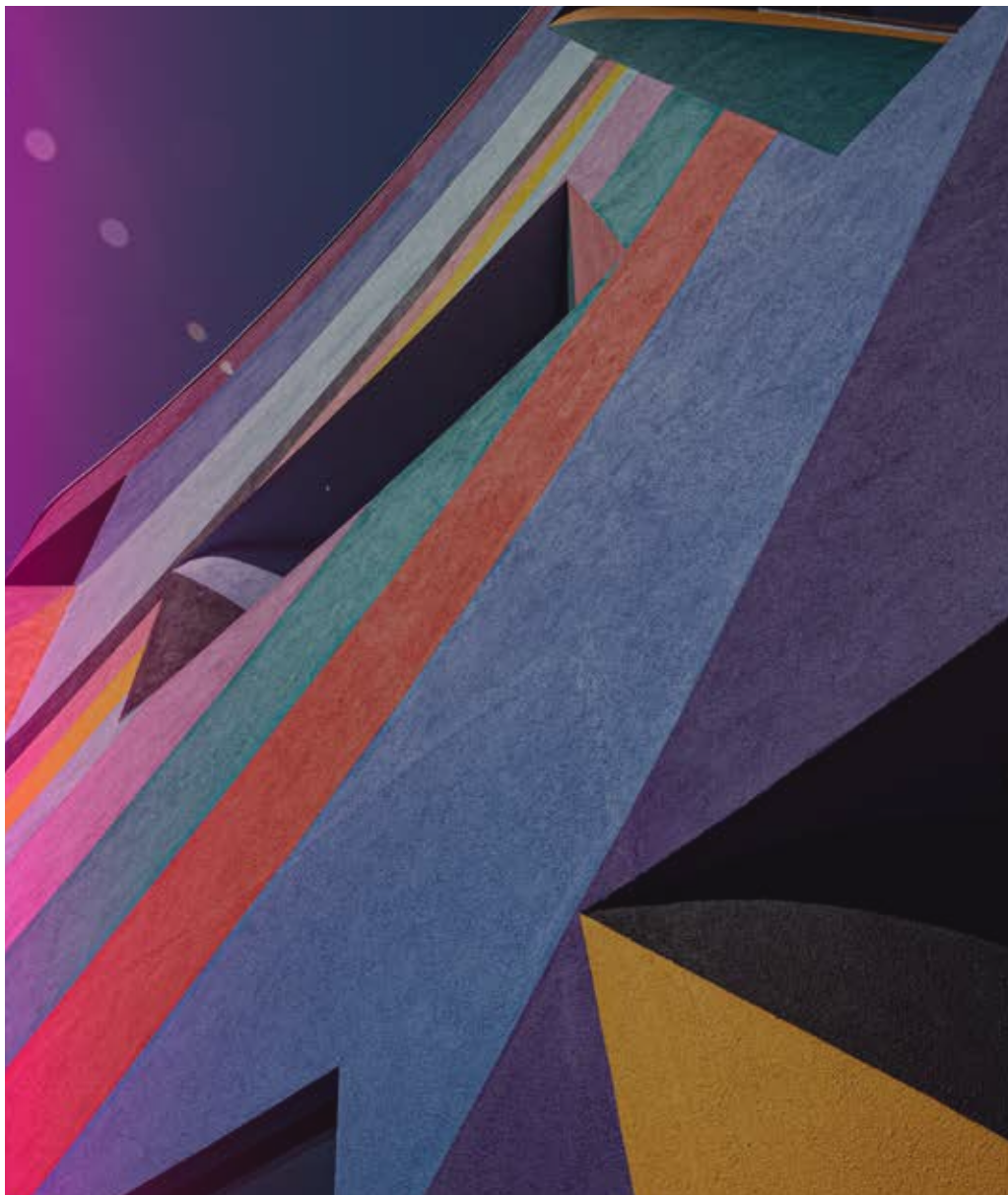


@chalkeastbourne



/chalkeastbourne





Eastbourne is coming together to showcase the best of digital in our town. This is the first event of its kind.

With a day of talks, workshops, town tours, and an exhibition at the Welcome Building in Eastbourne, we invite you to come and see our

thriving town for yourself and find out why 10,000 digital jobs in Eastbourne is our target.

WHO IS EASTBOURNE DIGIFEST FOR?

We're looking to attract businesses, students and individuals in Eastbourne and across the South East, primarily:

- Professionals working in, or with, digital
- Local businesses
- Students taking their first steps towards their career
- Companies looking for new tech partners
- Individuals looking to retrain in digital

We're aiming for at least 600 individuals in attendance at the event.



WHY SHOULD YOU EXHIBIT?

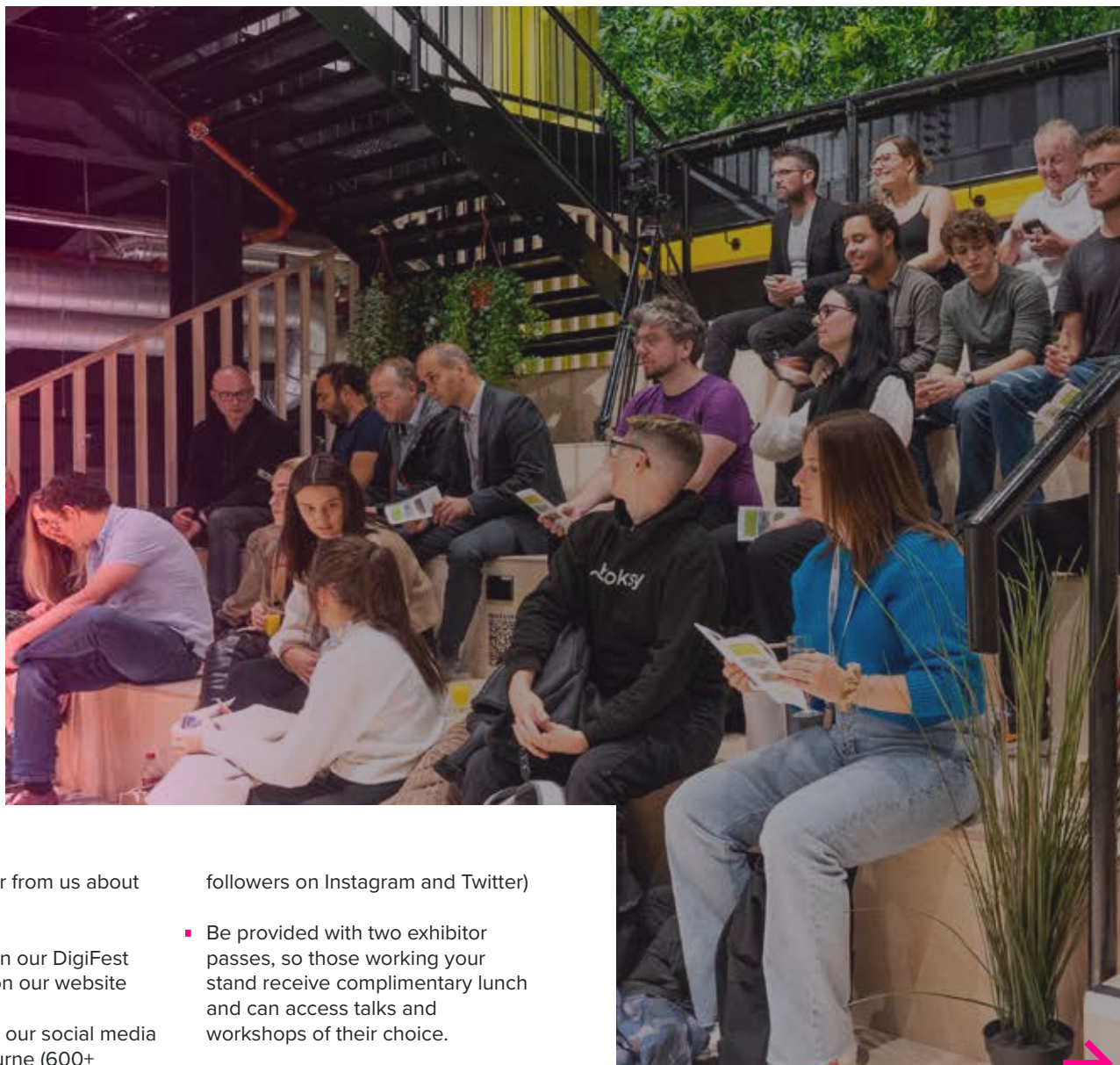
We're really looking to show off the best of Eastbourne, and we want you there in the room with us.

Our aim is, ultimately, to support economic growth in Eastbourne by raising the profile of Digital as a third sector after Hospitality and Tourism. You can be part of that journey with us.

Join us on Friday 22nd September to have access to the most engaged people in digital in Eastbourne and further afield - potential clients, potential employees, potential collaborators.

As an exhibitor, you'll:

- Have a large exhibition table available to you
- Have access to an electrical power point
- Be mentioned in our DigiFest newsletter to those who are registered to hear from us about the event
- Have your logo on our DigiFest Exhibitors page on our website
- Be mentioned on our social media for Chalk Eastbourne (600+ followers on Instagram and Twitter)
- Be provided with two exhibitor passes, so those working your stand receive complimentary lunch and can access talks and workshops of their choice.





WHAT ELSE DO YOU NEED TO KNOW?

Stand location

We're still working on the exhibition layout to make it as interesting and interactive a space as possible, so reservations of exact locations will take place nearer the date. There will be roughly 30 stands available.

Cost

We want the exhibition to be as barrier-free to your involvement as we can, so we're keeping things simple.

We aren't looking to make a profit, just to cover our running and promotion costs, so each exhibitor space (2m x 2m) will be £150+VAT. If you'd like double the space, it's double the cost.

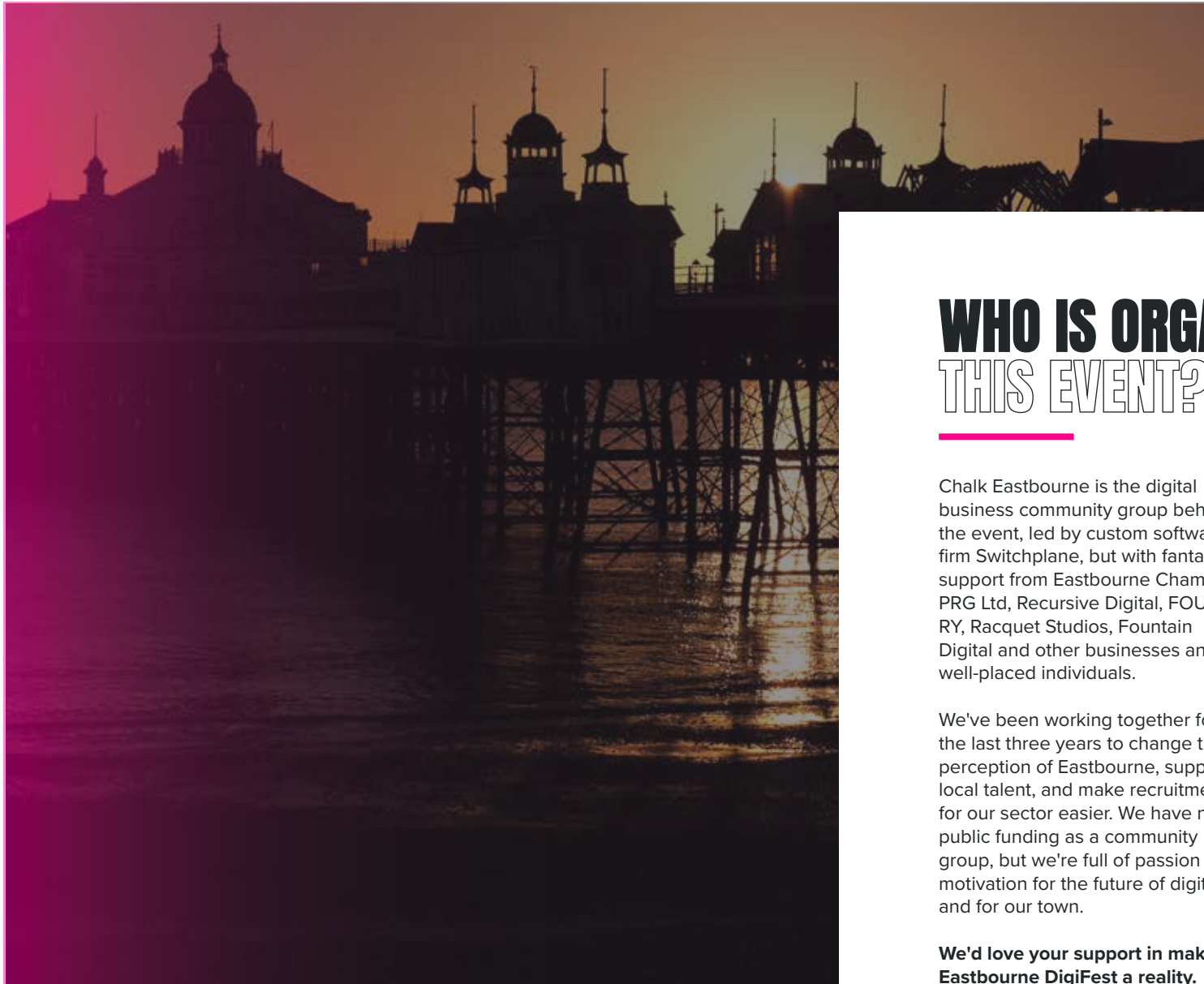
Please note that there is no shell scheme available, it's space only.

Keeping it green

We are trying to make the event as friendly to the environment as we can, so please consider environmental impact with any handouts or giveaways you bring along to the event.

If there is anything you can do to reduce, reuse, or recycle any element of your stand or promotional materials you bring, we (and our planet!) thank you. We would encourage swapping to digital assets where possible to tie in with the event.





WHO IS ORGANISING THIS EVENT?

Chalk Eastbourne is the digital business community group behind the event, led by custom software firm Switchplane, but with fantastic support from Eastbourne Chamber, PRG Ltd, Recursive Digital, FOUNDRY, Racquet Studios, Fountain Digital and other businesses and well-placed individuals.

We've been working together for the last three years to change the perception of Eastbourne, support local talent, and make recruitment for our sector easier. We have no public funding as a community group, but we're full of passion and motivation for the future of digital and for our town.

We'd love your support in making Eastbourne DigiFest a reality.



EASTBOURNE
**DIGI
FEST.**

CELEBRATING ALL THAT IS DIGITAL IN EASTBOURNE

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